



admixer
Mobile Ad Exchange

2016.03

Nasmedia is the answer

nasmedia

Our Own Proprietary Platforms

PROMOTE YOUR APPS



- No.1 non incent CPI platform in Korea
- Listed on 'APAC TOP 15 partners' by TUNE
- Deliver a million installs per day globally

REACH YOU AUDIENCE



- Korea's No.1 Mobile DSP
- Provides audience targeting based on our own DMP
- Re-marketing through tracking platform

EXCHANGE YOUR VALUE



- RTB based on mobile ad exchange
- Integrated with various global DSPs & SSPs
- Provides user information and traffic in real-time to demand and supply

admixer RTB based Mobile Ad Exchange

Admixer is mobile ad exchange based on RTB integrated with various global DSPs and SSPs. It provides user information and traffic in real-time in accordance with supply and demand.



Monthly AD Request
8 billion

Based on
Real Time Bidding

Various
global partners



EXCHANGE YOUR VALUE !

Massive Scale

2 hundred million
Monthly Users

8 billion
Monthly AD Request

30,000 +
Mobile Publishers



admixer

Optimized Revenue

Deliver higher eCPMs
Maximize Fill rates



Real Time Bidding

Based on Intelligent Algorithms



Demand
Side

Supply
Side

For Advertiser

Connect with your best audience across all inventory types

Inventory's Ready

Provide reliable, premium, large **Inventory**

We have various premium global partners such as google DBM, Rubicon, Inmobi, Outfit7, Gameloft, etc.

Multiple Format

Various AD formats, more engagement

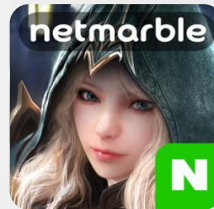
We offer different formats of AD units such as full/half interstitial, floating banner, etc.

Pinpointed Audience

By proper **Targeting** solution, find your **Right Audience**

We provide the best efficiency of campaign by exposing ads to targeted audience.

Our Partners



For Publishers

Monetize your apps with Global RTB exchange

Largest Demand

Our Platform makes your premium inventory connect with **the largest demand Source**

Highest Yield

Our RTB Exchange delivers **higher eCPMs** and **maximizes** your mobile advertising **fill rates**

Multiple Inventory

Our platform supports numerous ad formats to improve your revenue

Our Partners



admixer

Exchange Your Value

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